



How it Started...

The Bluebird Arts and Education Alliance (501c3) was formed as a result of a series of conversations among educators, community leaders, and local business leaders. We discovered that we shared the vision of utilizing the school's recent state of the art renovation to benefit students in a creative and unique way. We formed the Alliance as the vehicle to create a renewable revenue stream that would support existing arts programs in the district as well the blossoming specialized capstone programs in performing arts and mass media.

Our goals are to bring in quality national entertainment/artists in order to enrich the district's arts educational experiences and capstone programs; to enhance the overall quality of life in the community and Northern Kentucky by providing a rich and varied program; and to promote Northern Kentucky as a vibrant center to celebrate the arts. Our desire is that visiting artists will provide student and/or community workshops or the profits from concert events will underwrite those opportunities. With success, we plan to add a writer's and/or speaker's series.